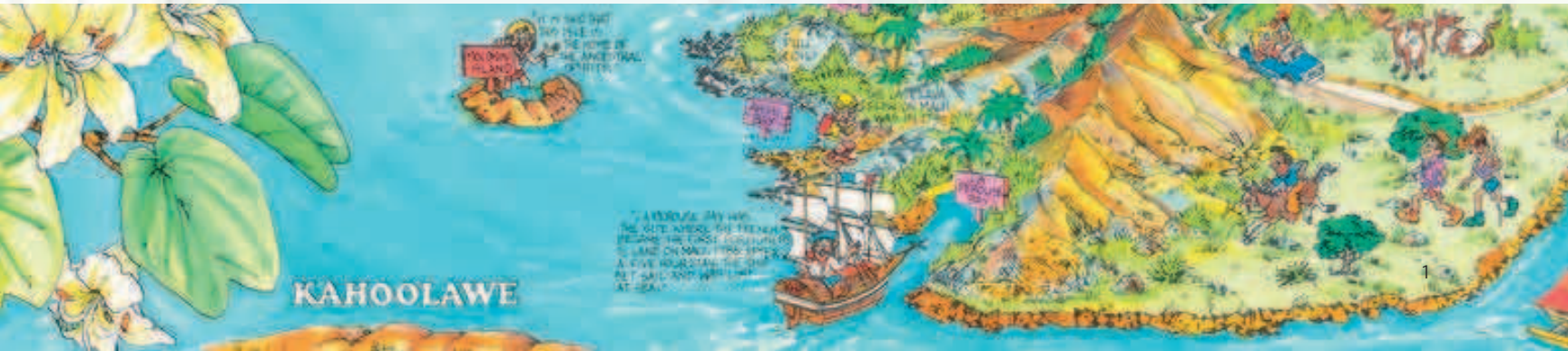
BARRY LAWRENCE RUDERMAN

ANTIQUE MAPS



Catalog List

1 . (#74362) - Los Angeles Fly TWA!	SOLD
2 . (#74152) - Chicago Fly TWA	$ 1,800.00
3 . (#74374) - Philippines Fly Northwest Orient Airlines	$ 1,400.00
4 . (#74464) - Hawaii | Fly Northwest Orient Airlines	$ 1,400.00
5 . (#74287) - Australia [Black Swan]	$ 1,200.00
6 . (#74584) - Hong Kong -- Cruises to Pacific Isles	$ 1,400.00
7 . (#73928) - Singapore | American President Lines	$ 1,200.00
8 . (#74008) - Bangkok | American President Lines	$ 1,200.00
9 . (#63377) - American President Lines	SOLD
10 . (#74187) - San Diego | United Air Lines	$ 950.00
11 . (#73388) - Southern California United Airlines West Coast Airlines	$ 650.00
12 . (#74079) - British Columbia | United Air Lines	$ 495.00
13 . (#59214) - Kauai Hawaii (United Airlines)	$ 345.00
14 . (#61395jc) - (Maui) United Airlines Our Little Corner of the World. Maui Hawaii	$ 450.00
15 . (#65415) - (Hawaii) United Airlines Our Little Corner of the World. Hawaii. The Big Island	$ 475.00
16 . (#65773) - (Oahu) United Airlines Our Little Corner of the World. Oahu Hawaii.	$ 450.00
17 . (#59216) - [Hawaiian Islands] Aloha Airlines The Spirit Moves Us . . .	$ 595.00
18 . (#63775) - Воздушные Линии СССР (USSR Air Routes)	$ 450.00
19 . (#73474) - Southern Pacific's Golden State Route, Los Angeles - Chicago	SOLD
20 . (#74562) - Bermuda By Air or Sea	$ 2,400.00
21 . (#73351) - Oaxaca | Mexicana Airlines Affiliate of Pan American	$ 1,400.00
22 . (#73654) - Oaxaca | Mexicana Airlines Pan American Affiliate	$ 1,200.00
23 . (#74188) - thrill to a Western Sun Break -- Western Airlines Western International Hotel	Not Available
24 . (#68160) - San Diego -- Western Airlines	$ 345.00
25 . (#73972) - Dallas / Fort Worth	SOLD
26 . (#73970) - Central Florida	SOLD
27 . (#73929) - Miami & Fort Lauderdale	SOLD
28 . (#75717) - Virgin Territory | California Collection	$ 750.00
29 . (#65424) - [World] Air France -- Reseau Aerien Postal	$ 845.00
30 . (#74016) - Bermuda fly B-O-A-C	$ 750.00
31 . (#74225) - ski Sun Valley	$ 750.00
32 . (#73327dt) - Miami	$ 950.00
33 . (#60393) - California Wine Country	$ 345.00
34 . (#72327) - Aspen, Colorado	$ 145.00

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ANTIQUE MAPS

Introduction

The end of World War II ushered in the golden age of travel. Advances in technology gave rise to faster planes like the Boeing Stratocruiser and the Douglas DC-6 while gains in disposable income made travel accessible to a larger portion of the American population than ever before. This collection of promotional travel posters and maps, which spans from the 1940's to the 1990's, provides a glimpse of the evolution of fifty years of travel through the lens of advertising design.

The pieces in this collection were made to be fleeting: created to catch eyes in airports and travel agencies only until the next poster or map was delivered. Many were created by companies that have long since ceased to exist, like TWA and American President Lines, while others, like Delta and United, remain powerhouses of travel aviation. Each one represents a distinct aesthetic unique to the company and the era in which it was created. The styles vary from the clean shapes of classic mid-century design to comical pictorials and informational route maps. Many of the ephemera in this collection are exceeding rare and each one tells a unique story through the intersection of design and travel.

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1 VINTAGE POSTER PROMOTING LOS ANGELES

n.p. / ca. 1948

DIMENSIONS
25" x 40"

COLOR
Colored

CONDITION
VG+

STOCK NO.
74362

AUTHOR
Bob Harmer Smith / TWA

DESCRIPTION

Beautiful original vintage travel poster promoting Los Angeles and Southern California as a travel destination for TWA.

The poster art was done by Bob Harmer Smith in circa 1948. It shows a Constellation flying over the Mission San Luis Rey in Oceanside, California. It is interesting that Smith chose a landmark in San Diego County to promote travel to Los Angeles, but the effect is appropriate and created a classic Southern California image.

Undoubtedly one of the best of the Midcentury Southern California travel posters.

CONDITION DESCRIPTION

Archivally mounted on modern poster linen.

2 | ARTISTIC POSTER FEATURING CHICAGO

n.p. / ca. 1960

DIMENSIONS
25" x 40.25"

COLOR
Colored

CONDITION
VG+

STOCK NO.
74152

AUTHOR
Austin Briggs / TWA

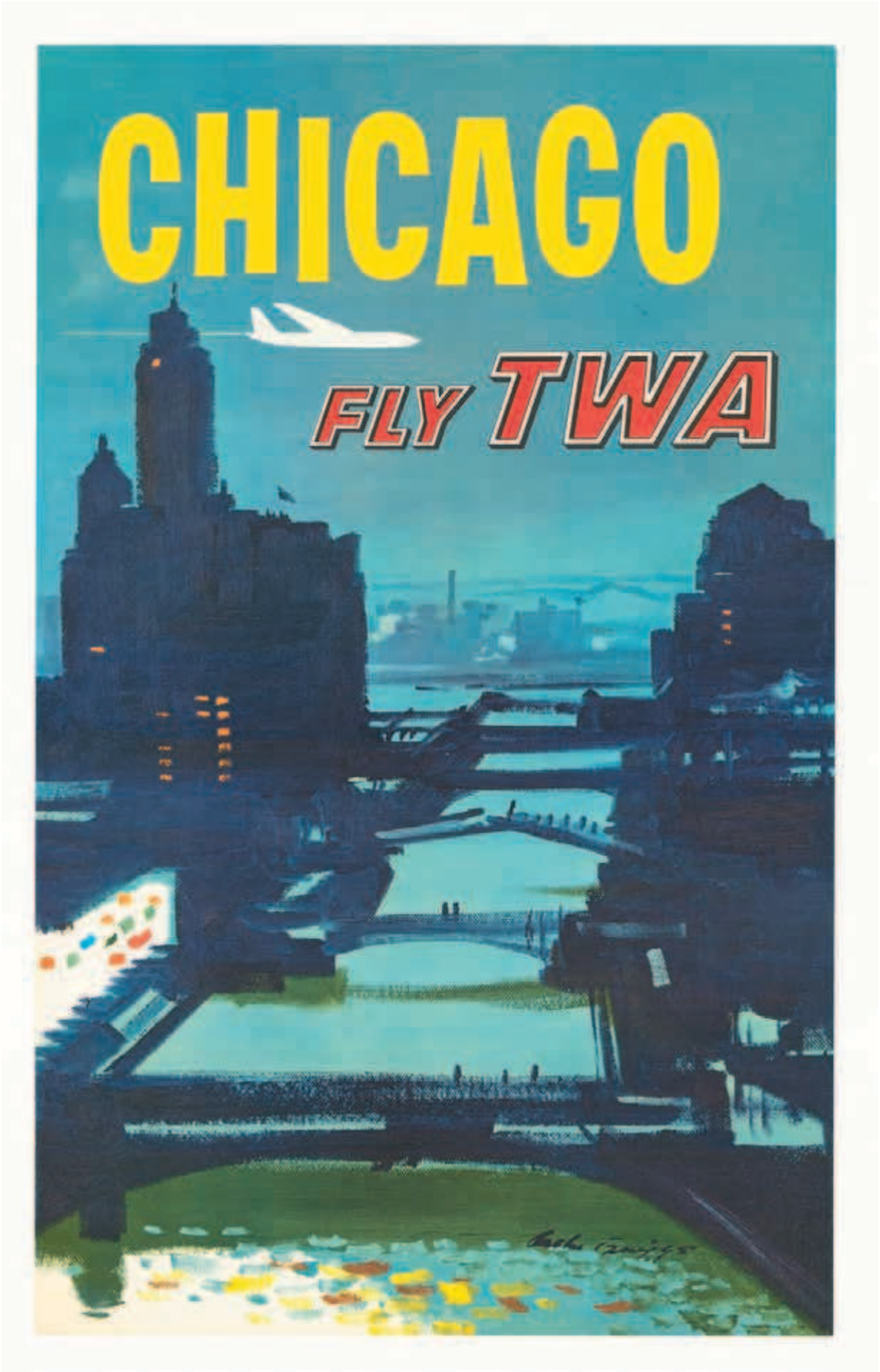
DESCRIPTION

Original vintage poster illustrated by Austin Briggs for TWA promoting travel to Chicago.

The poster features a view of Chicago over the city's famous movable bridges. The poster was made sometime between the 1950s and 1960. It is one of the most desirable Chicago travel posters from this era.

CONDITION DESCRIPTION

Archivally mounted on modern poster linen.



3 | BOEING STRATOCRUISER OVER THE PHILIPPINES

U.S. / ca. 1955

DIMENSIONS
24.75" x 40"

COLOR
Colored

CONDITION
VG+

STOCK NO.
74374

AUTHOR
Northwest Orient Airlines

DESCRIPTION

Wonderful original vintage travel poster promoting flights to the Philippines on Northwest Orient Airlines (now part of Delta).

The poster shows a Boeing 377 Stratocruiser flying above Philippine islands with a colonial church and people milling about.

The Stratocruiser was retired by Northwest in 1960, which is in part how we estimate the date of the poster.

CONDITION DESCRIPTION

Archivally mounted on modern poster linen. Repairs to minor creases at the edges.

4 | COLORFUL VINTAGE HAWAI'I TRAVEL POSTER

U.S. / ca. 1956

DIMENSIONS
25" x 40"

COLOR
Colored

CONDITION
VG+

STOCK NO.
74464

AUTHOR
Northwest Orient Airlines

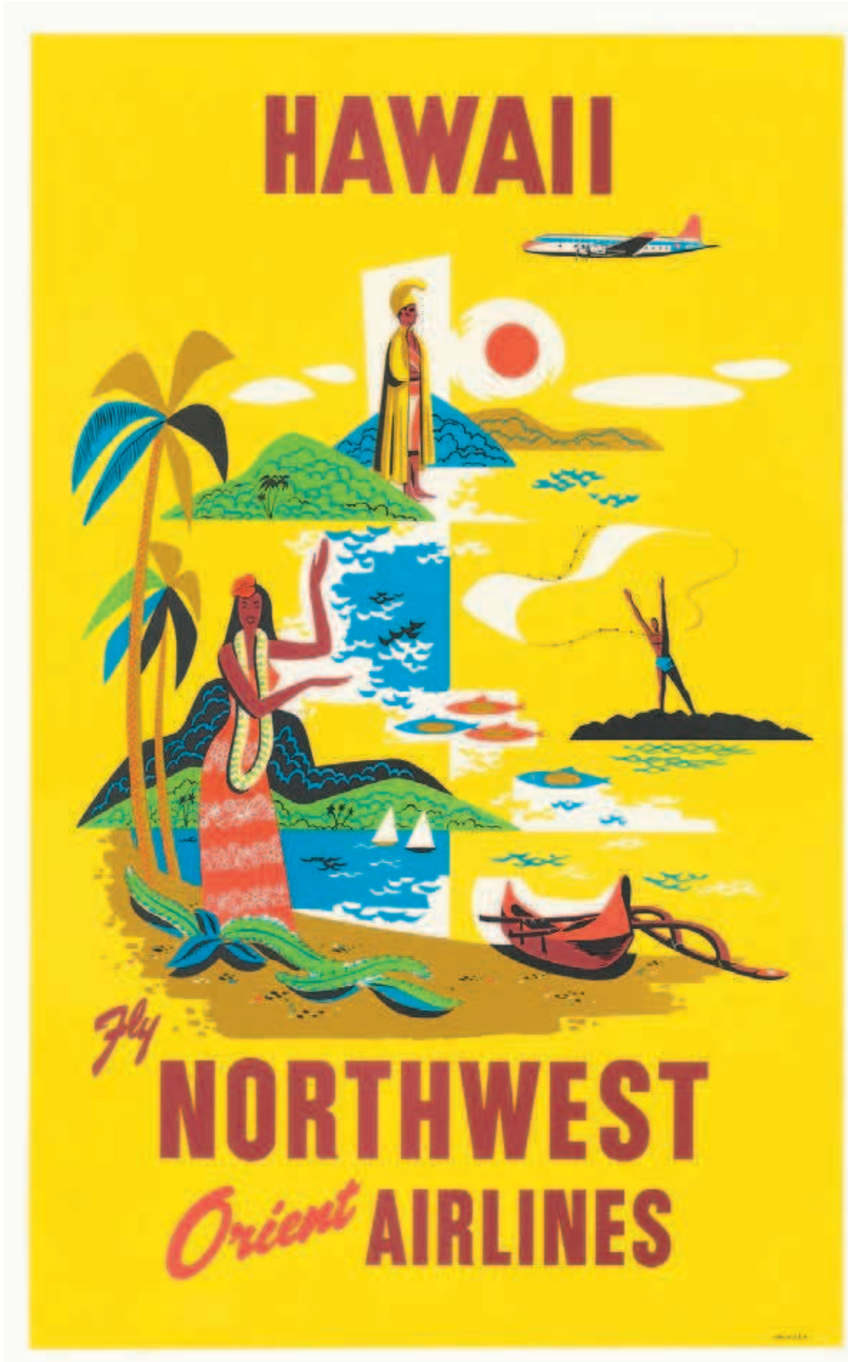
DESCRIPTION

Wonderful original vintage travel poster promoting travel to Hawaii on Northwest Orient Airlines, dated to the late 1950s or early 1960s.

The poster features a Hawaiian woman dancing with a Lei garland around her neck. A Hawaiian king, possibly Kamehameha I, is shown in the background. Another Hawaiian is shown net-fishing. A Douglas C-54 Skymaster flies overhead. Northwest Orient retired that aircraft in 1961. The fact that the poster shows that aircraft and not one of Northwest Orient's jetliners, helps establish the dating for the poster.

CONDITION DESCRIPTION

Archivally mounted on modern poster linen.



5 | VINTAGE POSTER OF THE AUSTRALIAN BLACK SWAN

Melbourne / ca. 1950

DIMENSIONS
25" x 40"

COLOR
Colored

CONDITION
VG+

STOCK NO.
74287

AUTHOR
Douglas Annand / Australian Tourist Commission

DESCRIPTION

Classic original vintage travel poster of the famous Australian black swan, composed by Douglas Annand to promote travel to Australia.

The poster was produced in the 1950s and has several variants, with respect to the representation of the organization highlighted below the swan. This example has the emblem of the Australian Tourist Commission.

Black swans have taken on a different meaning in recent years. The black swan theory or theory of black swan events is a metaphor that describes an event that comes as a surprise, has a major effect, and is often inappropriately rationalized after the fact with the benefit of hindsight. The term is based on an ancient saying that presumed black swans did not exist – a saying that became reinterpreted to teach a different lesson after the first European encounter with them.

CONDITION DESCRIPTION

Archivally mounted on modern poster linen.

6 | CRUISE SHIP POSTER FEATURING HONG KONG DANCER

n.p. / ca. 1953

DIMENSIONS
26″ x 40″

COLOR
Colored

CONDITION
VG+

STOCK NO.
74584

AUTHOR
American President Lines

DESCRIPTION

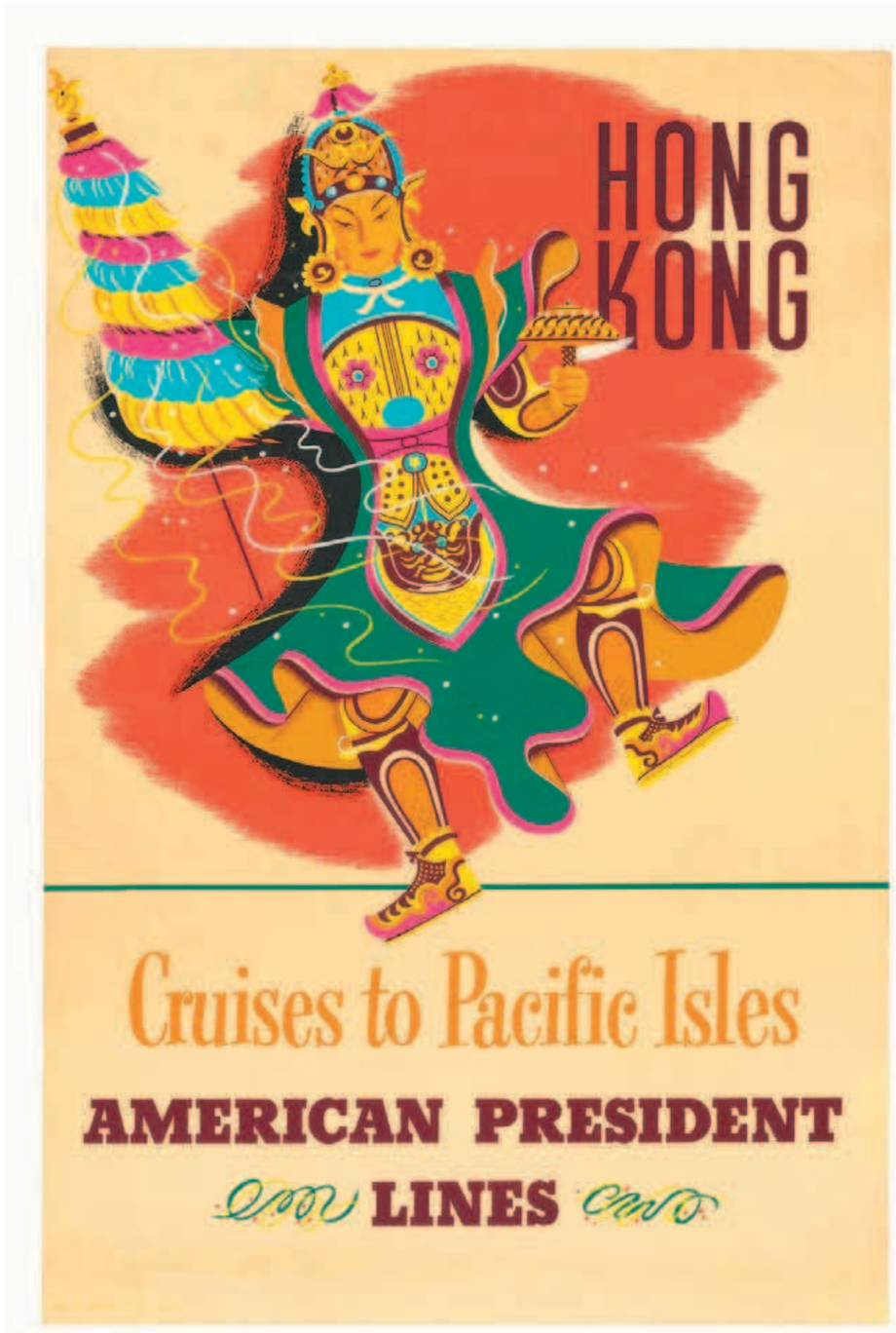
Original vintage travel poster promoting travel to Hong Kong on American President Lines.

The image features a local woman dancing in full costume.

The poster was made in about 1953 when APL was promoting travel to Asia.

CONDITION DESCRIPTION

Archivally mounted on modern poster linen. Some areas of loss at the edges reinstated in matching paper and retouched. Repaired tear into the "Cruises". A few other repaired creases or tears in the image.



7 | ATTRACTIVE IMAGE PROMOTING SINGAPORE TRAVEL

U.S. / ca. 1958

DIMENSIONS
23.5″ x 32″

COLOR
Colored

CONDITION
VG+

STOCK NO.
73928

AUTHOR
J. Clift / American President Lines

DESCRIPTION

Attractive vintage American President Lines poster featuring a Singaporean boat framing an APL cruise liner in the background.

The artist for the poster was J. Clift, who did a few other images for APL.

CONDITION DESCRIPTION

Archivally backed on modern poster linen.

8 | TRAVEL POSTER WITH TEMPLES OF BANGKOK

U.S. / 1958

DIMENSIONS
23.5″ x 32″

COLOR
Colored

CONDITION
VG+

STOCK NO.
74008

AUTHOR
J. Clift / American President Lines

DESCRIPTION

Attractive vintage American President Lines poster featuring a local building framing an APL cruise liner with large Thai temples in the background.

The artist for the poster was J. Clift, who did a few other images for APL.

CONDITION DESCRIPTION

Archivally backed on modern poster linen.

9 TRAVEL POSTER WITH TEMPLES OF BANGKOK

n.p. / ca. 1950

DIMENSIONS
27″ x 39″

COLOR
Colored

CONDITION
Good

STOCK NO.
63377

AUTHOR
Louis Macouillard / American President Lines

DESCRIPTION

A San Francisco native, Macouillard was an accomplished artist, having studied at the California College of Arts and Crafts and the Art Students League of New York. He became Art Director of the Velvetone Poster Company in San Francisco and designed two stamps for the United States Postal Service.

Primarily a watercolorist, he also did work for the Matson Line, including posters and menu covers.

CONDITION DESCRIPTION

Archivally backed on modern poster linen.

10 CLASSIC SAN DIEGO WITH ZOO AND BALBOA PARK

n.p / ca. 1955

DIMENSIONS
25" x 40"

COLOR
Colored

CONDITION
VG+

STOCK NO.
74187

AUTHOR
Jebary / United Airlines

DESCRIPTION

Striking promotional travel poster, advertising United Airlines service to San Diego.

The image evokes images of San Diego's world-famous Zoo and Balboa Park. The artwork is attributed to Jebary, based on similar posters they did for United. A classic San Diego travel poster image.

CONDITION DESCRIPTION

Archivally mounted on modern poster linen.

11 VINTAGE POSTER ADVERTISING SOUTHERN CALIFORNIA

n.p. / ca. 1960

DIMENSIONS
25" x 40"

COLOR
Colored

CONDITION
VG+

STOCK NO.
73388

AUTHOR
Stan Galli / United Airlines

DESCRIPTION

Attractive United Airlines poster by Stanley (Stan) Galli, featuring a classic image of a priest feeding doves outside of Southern California Spanish Mission.

Galli was an important artist for United during the 1960s and contributed to many posters.

CONDITION DESCRIPTION

Archivally mounted on modern poster linen.

12 MID-CENTURY MODERN POSTER OF BRITISH COLUMBIA

n.p. / ca. 1965

DIMENSIONS
24.5″ x 40″

COLOR
Colored

CONDITION
VG+

STOCK NO.
7407

AUTHOR
United Airlines

DESCRIPTION

Attractive Mid-Century Modern original vintage poster by United Air Lines promoting travel to British Columbia.

The poster features Pacific Northwest indigenous artwork and elements of the great B.C. landscape in the background.

CONDITION DESCRIPTION

Archivally mounted on modern poster linen.

13 PICTORIAL MAP OF KAUA'I

Minneapolis / 1980

DIMENSIONS
32″ x 24″

COLOR
Colored

CONDITION
Fine

STOCK NO.
59214

AUTHOR
United Airlines

DESCRIPTION

Lively pictorial map of Kauai, issued as a promotional item for United Airlines.

The map is packed full of whimsical images of tourist destinations, points of interest and native scenes.

A marvelous decorative image.

CONDITION DESCRIPTION

Laid on archival poster linen.

14 PICTORIAL MAP OF MAUI AND MOLOKA'I

Minneapolis / 1980

DIMENSIONS
32″ x 23″

COLOR
Colored

CONDITION
Fine

STOCK NO.
61395jc

AUTHOR
United Airlines

DESCRIPTION

Lively pictorial map of Moloka'i and Maui, issued as a promotional item for United Airlines.

The map is packed full of whimsical images of tourist destinations, points of interest and native scenes.

A marvelous decorative image.

CONDITION DESCRIPTION

Laid on archival poster linen.

15 PICTORIAL MAP OF THE BIG ISLAND OF HAWAI'I

Minneapolis / 1980

DIMENSIONS
32″ x 24″

COLOR
Colored

CONDITION
Fine

STOCK NO.
65415

AUTHOR
United Airlines

DESCRIPTION

Lively pictorial map of the Big Island of Hawai'i, issued as a promotional item for United Airlines.

The map is packed full of whimsical images of tourist destinations, points of interest and native scenes.

A marvelous decorative image.

CONDITION DESCRIPTION

Laid on archival poster linen.

16 PICTORIAL MAP OF OAHU

Minneapolis / 1980

DIMENSIONS
32″ x 24″

COLOR
Colored

CONDITION
Fine

STOCK NO.
65773

AUTHOR
United Airlines

DESCRIPTION

Lively pictorial map of Oahu, issued as a promotional item for United Airlines.

The map is packed full of whimsical images of tourist destinations, points of interest and native scenes.

A marvelous decorative image.

CONDITION DESCRIPTION

Laid on archival poster linen.

17 PICTORIAL MAP OF THE BIG ISLAND OF HAWAI'I

n.p. / ca. 1980

DIMENSIONS
32″ x 24″

COLOR
Colored

CONDITION
VG+

STOCK NO.
59216

AUTHOR
Aloha Airlines

DESCRIPTION
Early promotional map for Aloha Airlines

CONDITION DESCRIPTION
Laid on archival poster linen.

18 AIRLINE MAP OF THE SOVIET UNION

Russia / ca. 1960

DIMENSIONS
41″ x 32.5″

COLOR
Colored

CONDITION
Good

STOCK NO.
63775

AUTHOR
Aeroflot

DESCRIPTION
Attractive modernist travel poster issued by Aeroflot, the official national airline of the Soviet Union.

The map highlights exclusively domestic routes within the Soviet Union. Interestingly, though not particularly unusual for the time, the routes lack the typical hub-and-spoke arrangement of modern air travel, wherein large planes travel long distances to major airports and from there fan out to regional airports. According to the map, it would have taken nine or more flights to get from Moscow to Vladivostock, for instance. Today on Aeroflot, that is a single 8-hour flight.

CONDITION DESCRIPTION
Some small soiling, edge wear, and creases. Overall Good.

19 RARE SOUTHERN PACIFIC RAILWAY POSTER

n.p. / ca. 1944

DIMENSIONS
35" x 23"

COLOR
Colored

CONDITION
VG+

STOCK NO.
73747

AUTHOR
Fred Ludekens / Southern Pacific

DESCRIPTION

Rare original Southern Pacific poster promoting the Golden State Line for travel between Los Angeles and Chicago.

The poster features a train traveling between buttes and saguaro cactus in southern Arizona.

The poster was made by Fred Ludekens for Southern Pacific in circa 1944.

CONDITION DESCRIPTION

Archivally backed on modern poster linen. A few minor creases in the grey-colored margin.

20 ORIGINAL VINTAGE BERMUDA TRAVEL POSTER

U.S. / ca. 1940

DIMENSIONS
22" x 40"

COLOR
Colored

CONDITION
VG

STOCK NO.
74562

AUTHOR
Anonymous

DESCRIPTION

Classic original vintage poster advertising travel to Bermuda.

A woman and man in the foreground look over the edge of a ship into Bermudan harbor. In the harbor are a sailboat and a motorboat. A seaplane flies over a city through a blue sky.

CONDITION DESCRIPTION

Archivally mounted on modern poster linen. Minor wear to the edge of the paper. One repaired tear in the upper-left of the image. Lower-left corner reinstated with new paper just touching the "Made in U.S.A." line.

21 MID-CENTURY POSTER PROMOTING TRAVEL TO OAXACA

Mexico / ca. 1960

DIMENSIONS
25.7″ x 40.5″

COLOR
Colored

CONDITION
VG+

STOCK NO.
73351

AUTHOR
Mexicana Airlines

DESCRIPTION

Beautiful original mid-century vintage poster promoting air travel to Oaxaca, produced by Offset S.A. for Mexicana Airlines.

The image features two Oaxacan women dancing in local dress, with a Zapotec temple in the background.

CONDITION DESCRIPTION

Archivally backed on modern poster linen. A fresh, vibrant example.

22 OAXACA TRAVEL POSTER FOR MEXICANA AIRLINES

Mexico / ca. 1960

DIMENSIONS
25.5″ x 35″

COLOR
Colored

CONDITION
VG

STOCK NO.
73654

AUTHOR
Mexicana Airlines

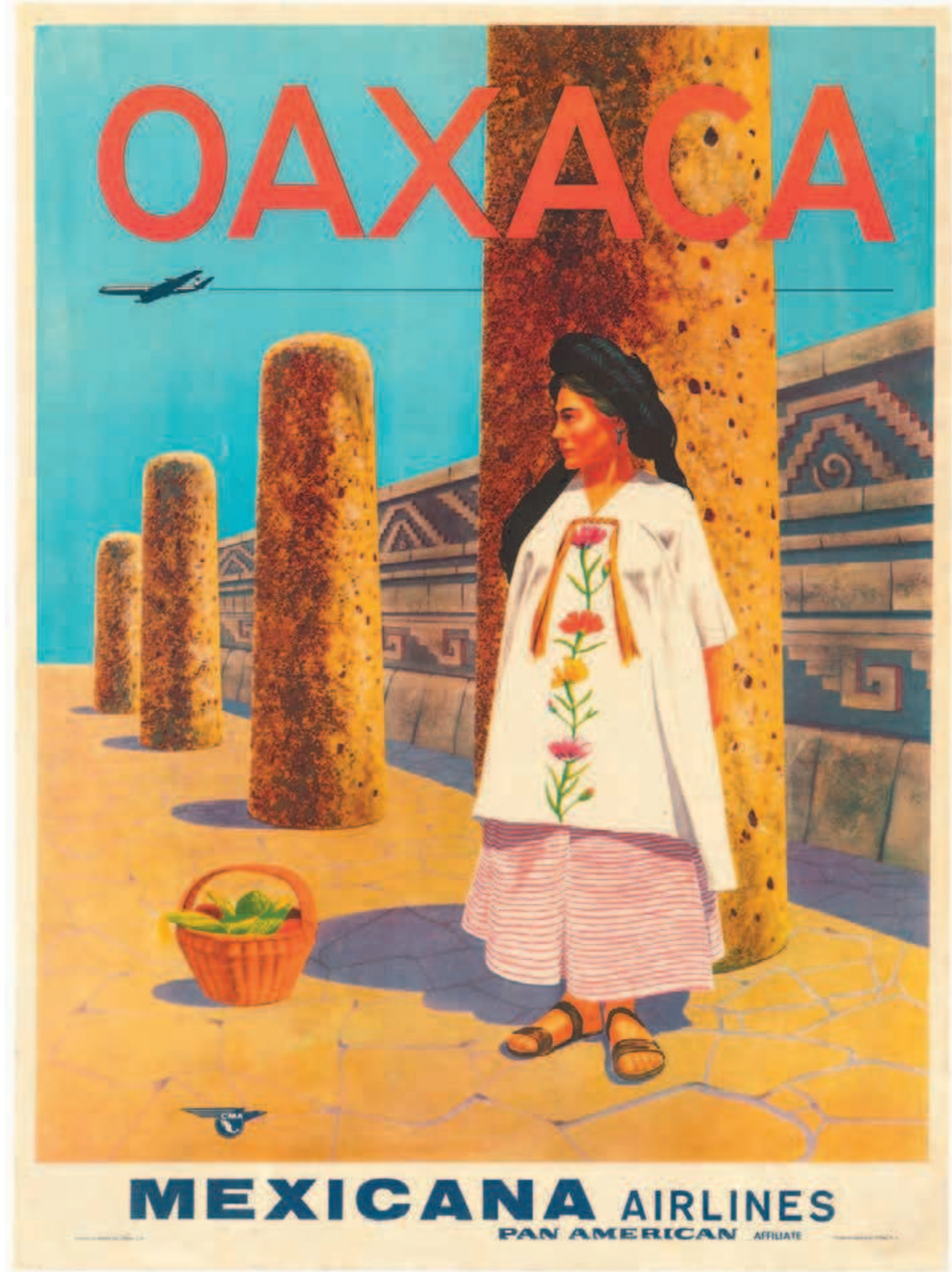
DESCRIPTION

Beautiful original mid-century vintage poster promoting air travel to Oaxaca, produced by Offset S.A. for Mexicana Airlines.

The image features a Oaxacan woman in local dress, with a Zapotec temple in the background.

CONDITION DESCRIPTION

Archivally backed on modern poster linen. A few minor restorations in the image.



23 WESTERN AIRLINES ADVERTISING A "SUN BREAK"

n.p. / ca. 1970

DIMENSIONS
25" x 39"

COLOR
Colored

CONDITION
VG+

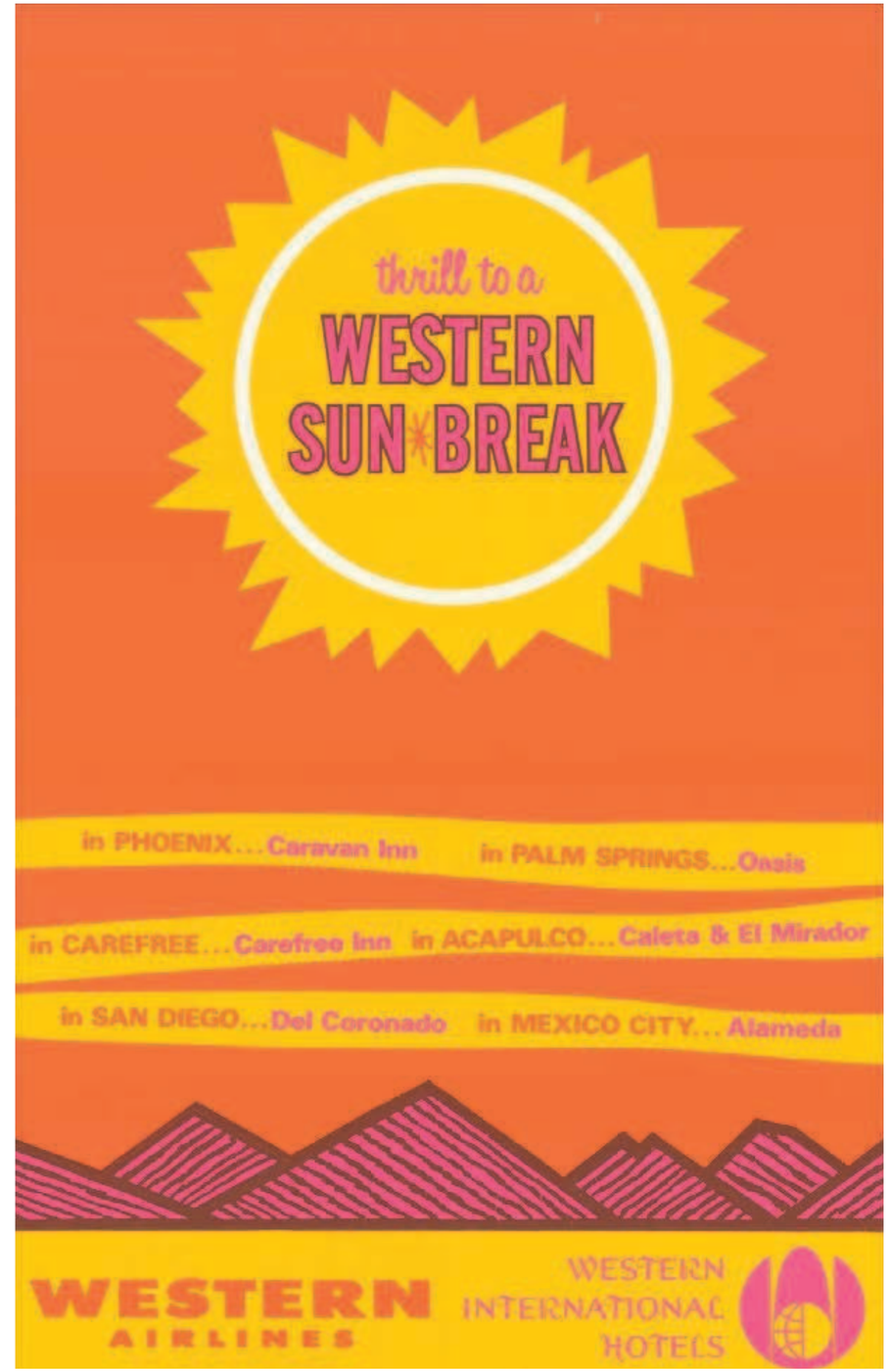
STOCK NO.
74188

AUTHOR
Western Airlines

DESCRIPTION

Attractive Midcentury Modern original vintage poster promoting Western Airlines routes in the United States and Mexico.

The poster shows the sun over Western mountains with the routes to Phoenix, Palm Springs, Carefree, Acapulco, San Diego, and Mexico City.



24 RARE ADVERTISEMENT FOR SAN DIEGO TRAVEL

n.p. / ca. 1965

DIMENSIONS
22" x 28"

COLOR
Colored

CONDITION
VG+

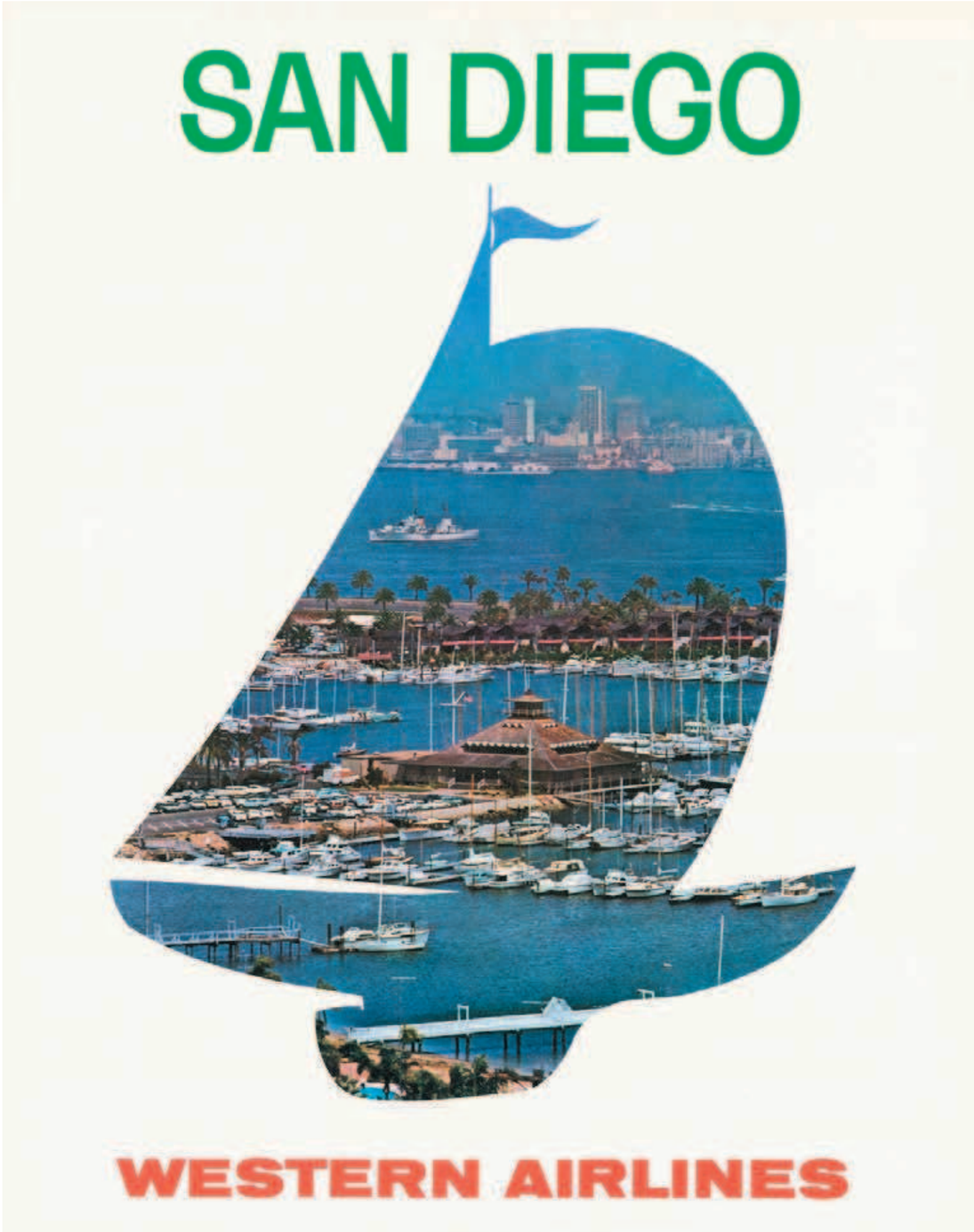
STOCK NO.
68160

AUTHOR
Western Airlines

DESCRIPTION

Scarce Western Airlines travel poster for San Diego.

We estimated the date based upon the San Diego skyline and the cars in the parking lot of the marina.



25 ARTISTIC TRAVEL POSTER FEATURING DALLAS SKYLINE

U.S. / ca. 1965

DIMENSIONS
21.5" x 27.5"

COLOR
Colored

CONDITION
VG+

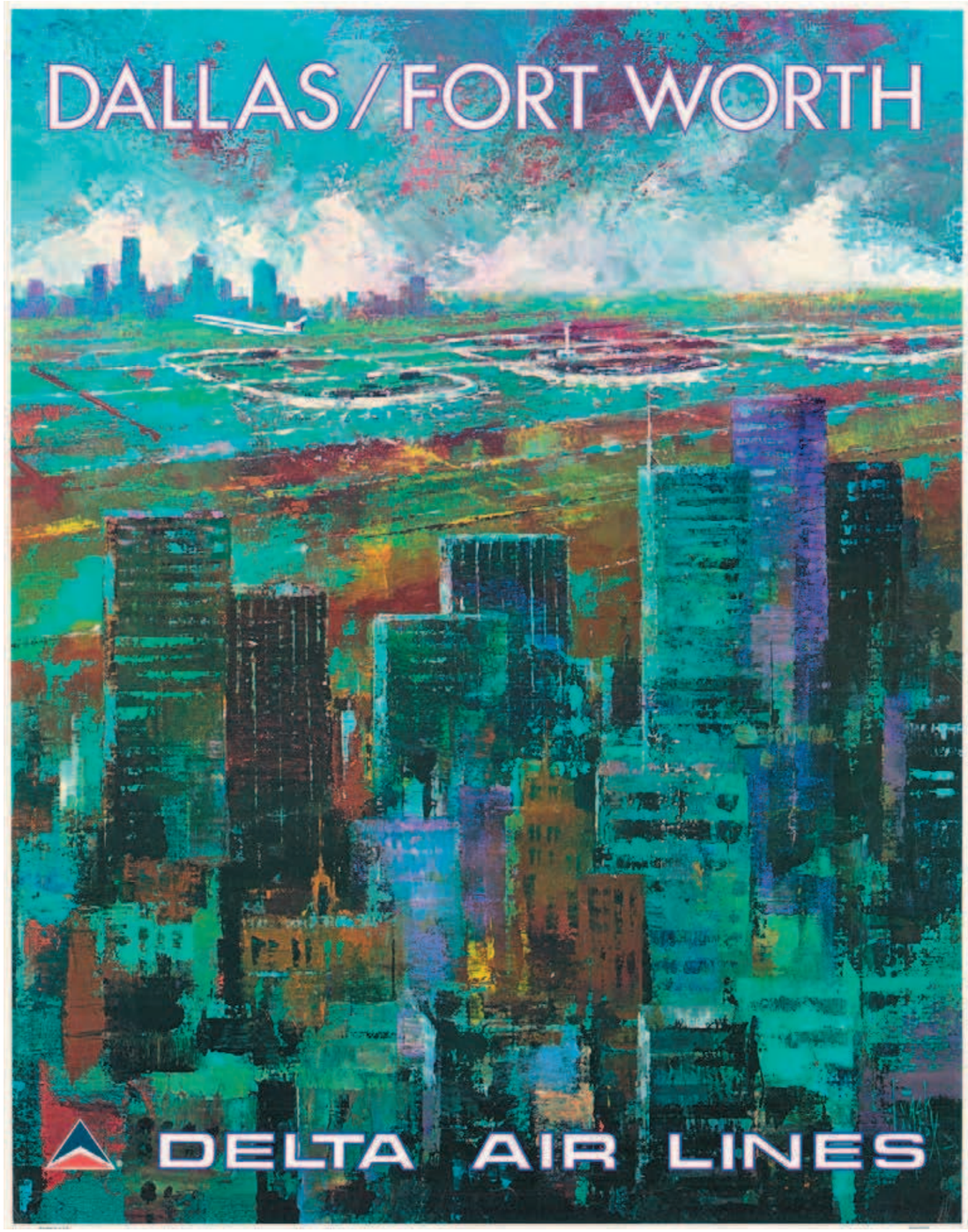
STOCK NO.
73972

AUTHOR
Jack Laycox / Delta Airlines

DESCRIPTION

Attractive vintage Delta Airlines poster promoting travel to Dallas, with art done by Jack Laycox.

The poster features the bustling downtown skyline of Dallas in the foreground and the large Dallas/Fort Worth International Airport in the background.



26 TOURISTIC SCENES FROM CENTRAL FLORIDA

U.S. / ca. 1965

DIMENSIONS
21.5" x 27.5"

COLOR
Colored

CONDITION
VG+

STOCK NO.
73970

AUTHOR
Jack Laycox / Delta Airlines

DESCRIPTION

Attractive vintage Delta Airlines poster promoting travel to central Florida, with art done by Jack Laycox.

Scenes from Disneyworld and elsewhere in central Florida form the backdrop for the poster.

27 | MIAMI AND FT. LAUDERDALE FOR DELTA AIRLINES

U.S. / 1971

DIMENSIONS
21″ x 27″

COLOR
Colored

CONDITION
VG+

STOCK NO.
73929

AUTHOR
Frederick Sweeney / Delta Airlines

DESCRIPTION

Attractive vintage poster by Frederick Sweeney, made in 1971 for Delta Airlines to promote travel to South Florida.

The poster features a golfing man, a woman catching a large marlin, a hobby fishing boat, and the entrance to a posh club.

28 RARE GRAPHIC PROMOTING SOUTHERN CALIFORNIA

n.p. / ca. 1990

DIMENSIONS
23.5″ x 16.5″

COLOR
Colored

CONDITION
VG

STOCK NO.
75717

AUTHOR
Virgin Atlantic

DESCRIPTION

Vibrant travel poster bird's-eye view map of California, issued for Virgin Atlantic's entry into the California market, which began with a flight to Los Angeles in 1990.

With its bright and loose graphics, the poster is quite redolent of the early '90s. It labels many destinations around California and in particular Southern California; Santa Monica, Palm Springs, La Jolla, Hollywood, etc.

The poster is apparently quite rare today. We have found no other examples.

CONDITION DESCRIPTION

Archivally backed on modern poster linen. Old small creases at the edges, particularly in the lower-left corner.

29 VINTAGE AIR FRANCE WORLD ROUTE MAP

Paris / 1948

DIMENSIONS
38″ x 23.5″

COLOR
Colored

CONDITION
VG

STOCK NO.
65424

AUTHOR
Air France

DESCRIPTION

Decorative Air France Map Poster by Atelier Percival, exhibiting the Air France Post Routes.

Dated January 1848.

CONDITION DESCRIPTION

Flattened and laid on archival linen.

30 BERMUDA AIR TRAVEL POSTER BY B.O.A.C.

London / ca. 1960

DIMENSIONS
16.25" x 33"

COLOR
Colored

CONDITION
VG+

STOCK NO.
74016

AUTHOR
B.O.A.C.

DESCRIPTION

Colorful original vintage poster promoting travel to Bermuda via British Overseas Airways Corporation (BOAC).

The poster features an attractive couple sitting in an open carriage with a harbor scene and sailing ships in the background.

CONDITION DESCRIPTION

Archivally backed on modern poster linen.

31 | SKI SUN VALLEY POSTER BY LOS ANGELES ARTIST

n.p. / ca. 1965

DIMENSIONS
25″ x 34″

COLOR
Colored

CONDITION
VG+

STOCK NO.
74225

AUTHOR
Ken Parkhurst

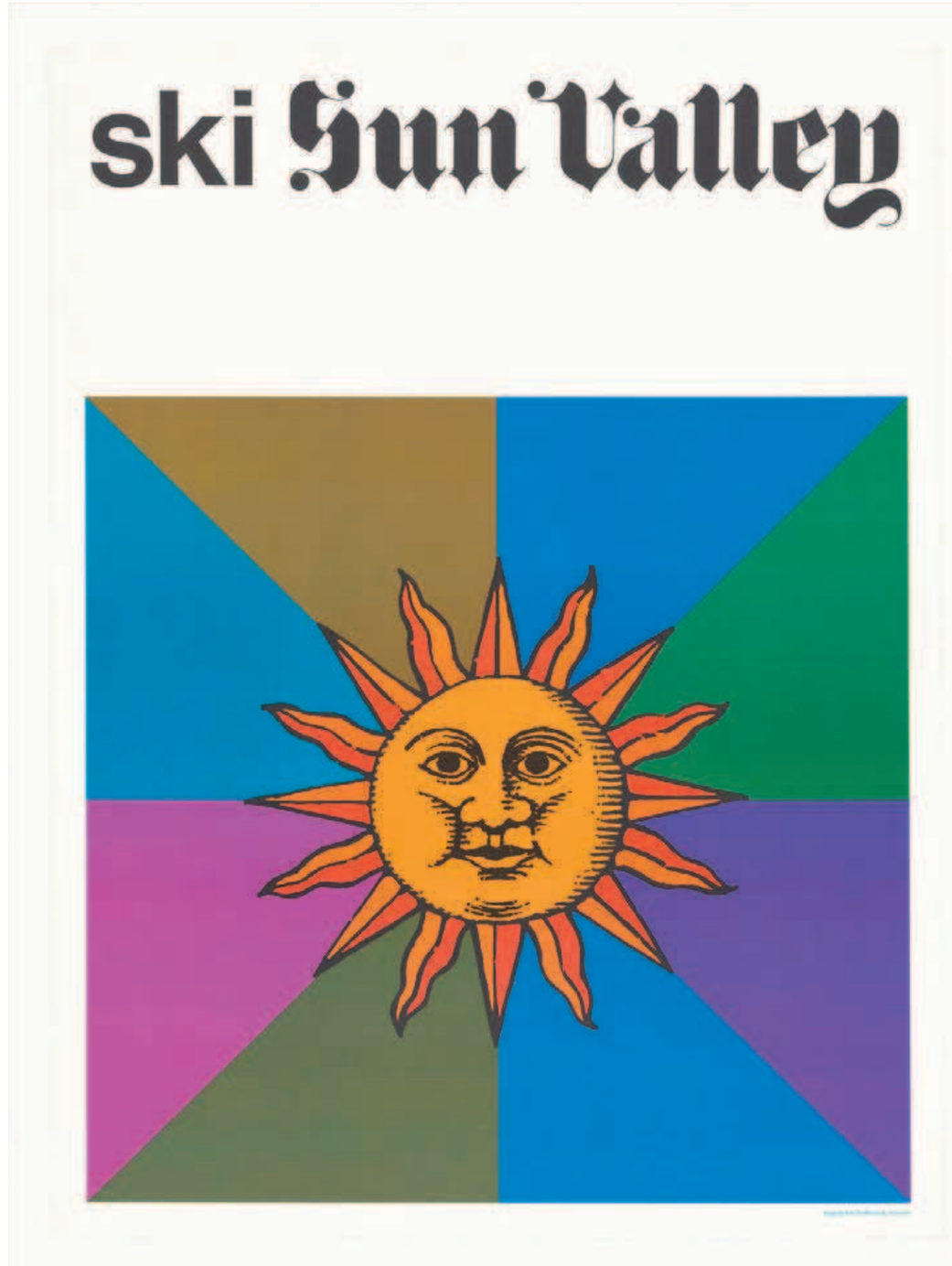
DESCRIPTION

Classic original Midcentury ski poster for Sun Valley, Idaho, featuring a sun face against a multi-colored background.

The poster was made in the 1960s by Ken Parkhurst & Associates based in the Larchmont neighborhood of Los Angeles.

CONDITION DESCRIPTION

Archivally backed on modern poster linen. Small crease in the lower-left corner.



32 VINTAGE PROMOTIONAL MIAMI BIRD'S-EYE VIEW

Vancouver / 1972

DIMENSIONS
28.5" x 39.5"

COLOR
Colored

CONDITION
VG+

STOCK NO.
73327dt

AUTHOR
Trans Continental Cartpgraphers

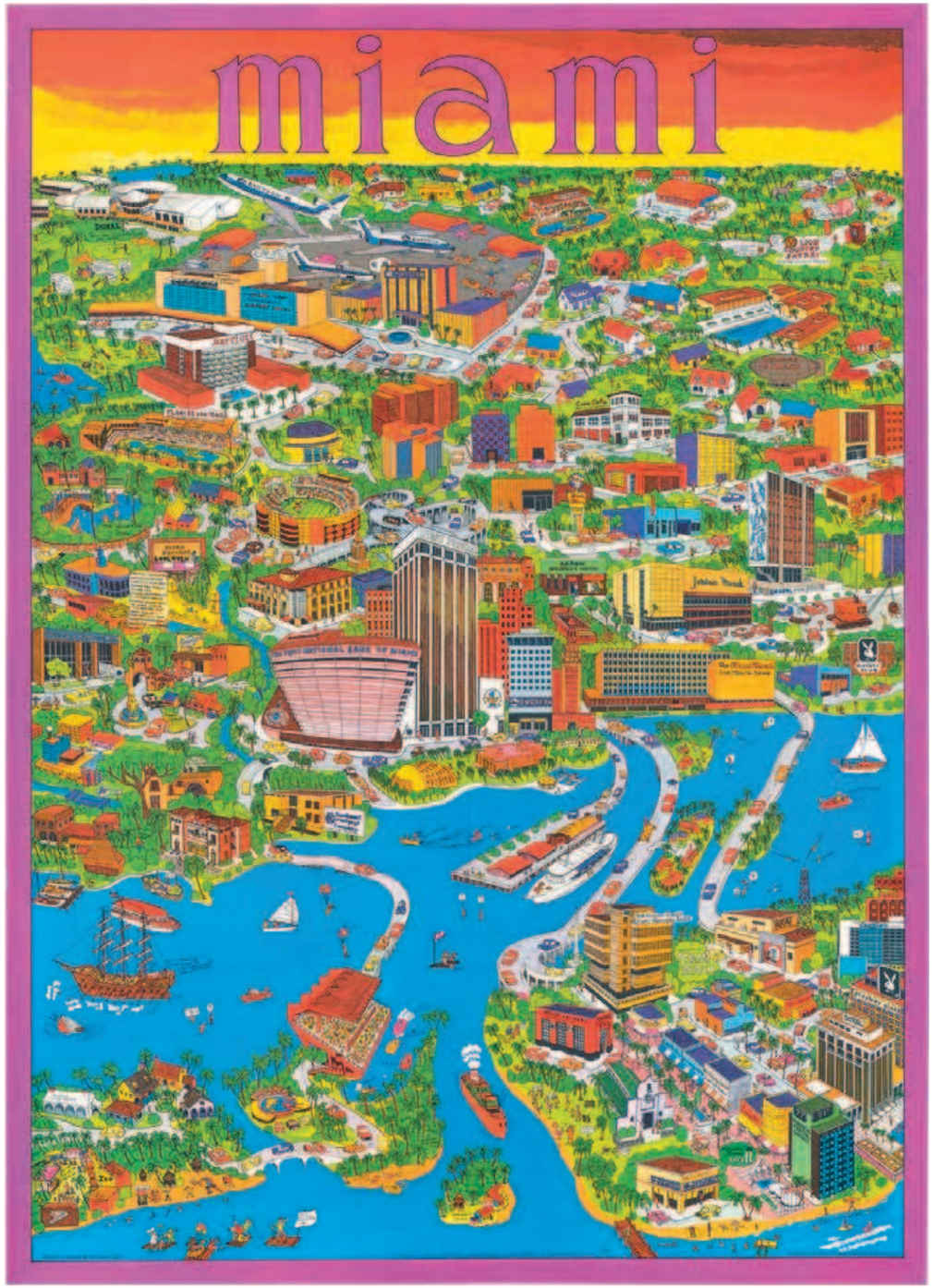
DESCRIPTION

Classic vintage 1970s poster bird's-eye view of Miami, by Trans Continental Cartographers.

In the foreground, the map depicts South Beach, Fisher Island, and Key Biscayne. Looking west, the map shows Coral Gables and downtown Miami, with the airport and Doral beyond.

The map focuses on local businesses that paid to be advertised on the map. Hints at the louche nightlife that would come to characterize Miami in the late 1970s and '80s are just beginning to take shape. The Playboy Club and Playboy Plaza are noted.

Trans Continental Cartographers produced a series of these pictorial poster view maps in the early 1970s.



33 CALIFORNIA WINE COUNTRY POSTER BY LOCAL ARTIST

Nut Tree / 1973

DIMENSIONS
23.5″ x 34.5″

COLOR
Colored

CONDITION
VG+

STOCK NO.
60393

AUTHOR
Earl Thollander

DESCRIPTION

Fine wine country promotional poster published by Earl Thollander.

On the verso is a map of the California Grape Growing Regions.

Thollander did a number of California Wine industry promotional graphics in the 1970s, including several maps.

34 VINTAGE MAP OF ASPEN SKI AREA

n.p. / 1995

DIMENSIONS
23.5″ x 34.5″

COLOR
Colored

CONDITION
VG+

STOCK NO.
72327

AUTHOR
Aspen Skiing Company

DESCRIPTION

Attractive vintage poster bird's-eye view of Aspen, Colorado, and Aspen Mountain.

The map shows a host of ski runs down the mountain into the town of Aspen.

The map was issued by World Wide Ski Licensing Group, Aspen Skiing Company, and Teewinot Enterprises.